

UNDER THE PATRONAGE OF THE PRIME MINISTER AND MINISTER OF FOREIGN AFFAIRS,
H.E. SHEIKH MOHAMMED BIN ABDULRAHMAN BIN JASSIM AL THANI



23-25 OCTOBER 2023

DOHA EXHIBITION &
CONVENTION CENTER (DECC)

CONNECTING THE CONSTRUCTION INDUSTRY IN QATAR

ORGANISED BY

NeXtfairs
تواصل الغد | CONNECTING TOMORROW

dmg events

CO-LOCATED WITH

**INDEX
DESIGN
QATAR**



Your gateway to Qatar's construction market

Qatar's Construction Market is forecasted to be valued at US\$76 billion by 2027, with a total investment of US\$16.4 billion into infrastructure and real estate projects by 2025 under the Qatar National Vision 2030 making it a very lucrative market for suppliers catering to the construction industry.

The Big 5 Construct Qatar taking place from 23 - 25 October 2023 at the Doha Exhibition & Convention Center (DECC) covers all the important sectors within the construction industry, offering the perfect platform to showcase everything in the construction buying cycle - from inception to completion.

250+
Leading
Brands

5,000+
Attendees

10,000+
SQM Exhibition
Space

25+
Exhibiting
Countries



Badge Sponsor



Over 5,000 badges will be distributed onsite to exhibitors and visitors, offering maximum exposure over the 3 days of the event.

- Sponsor logo and title will feature on the badge
- Sponsor credits on selected onsite signage
- Sponsor credits on selected marketing collateral both digital and print
- Sponsor credits on the event website
- Dedicated social media announcement post

QAR 36,500

Lanyard Sponsor



Over 5,000 lanyards will be distributed onsite to exhibitors and visitors, offering maximum exposure over the 3 days of the event.

- Sponsor logo (along with the event logo) will feature on the lanyard
- Sponsor credits on selected onsite signage
- Sponsor credits on selected marketing collateral both digital and print
- Sponsor credits on the event website
- Dedicated social media announcement post

QAR 55,000

Conference Sponsor



Live seminars, workshops and product demonstrations will feature within the main hall. The programme & content is created via proposals made by speakers.

As a conference sponsor, your organisation will have exclusive branding rights with your brand being an integral part of the design of the theatre in the most focal area within the exhibition.

Sponsor benefits:

- Conference Sponsor positioning, credits and promotional rights
- Option to host your own workshop*
- Your company logo will feature prominently on the theatre
- Company logo on all onsite signage related to the conference
- Exclusive distribution of promotional literature within the conference area
- Exclusive distribution of small branded promotional items or visitor gifts within the conference area

QAR 36,500

Registration Sponsor



Registration Sponsor is an exclusive sponsorship opportunity offered only to one sponsor and will be on a first come, first serve basis.

Sponsor benefits:

- Sponsor logo will be placed on the online registration form header
- Sponsor logo will be placed on all visitor registration desks onsite
- Sponsor credits on selected onsite signage
- Sponsor credits on selected marketing collateral both digital and print
- Sponsor credits on the event website
- Dedicated social media announcement post

QAR 55,000

Platinum Sponsor



Pre-event:

- Logo on email campaigns and show daily newsletters
- Company feature on Show daily newsletter with image and short company profile
- Social Media Promotion 2x posts
- Instagram Takeover
- Logo on home page of the event website with a link to your company profile page
- Dedicated company profile page on the event website under the sponsor section
- Logo placement on printed visitor invitations
- Sponsor credit on one event press release

During event:

- Prime location selection
- Priority logo placement on onsite event signage under the sponsor section
- Logo on all printed event collaterals under the sponsor section where applicable
- Distribution rights of collateral across the venue halls and not in the main concourse

Post-event:

- Sponsor credit on the post-event press release
- Logo to be placed on Thank you emails sent to all visitors of the show

QAR 110,000

Gold Sponsor



Pre-event:

- Logo on email campaigns and show daily newsletters
- Company feature on Show daily newsletter with image and short company profile
- Social Media Promotion 1 x posts
- Logo on home page of the event website with a link to your company profile page
- Dedicated company profile page on the event website under the sponsor section
- Logo placement on printed visitor invitations

During event:

- Priority logo placement on onsite event signage
- Logo on all printed event collaterals under the sponsor section where applicable

Post-event:

- Logo placement on the post-show report
- Logo placement on the Thank you email sent to all visitors of the show

QAR 62,500

Silver Sponsor



Pre-event:

- Logo on email campaigns and show daily newsletters
- Social Media Promotion 1 x posts
- Logo on home page of the event website with a link to your company profile page
- Dedicated company profile page on the event website under the sponsor section

During event:

- Logo placement on onsite event signage under the sponsor section
- Logo on all printed event collaterals under the sponsor section where applicable

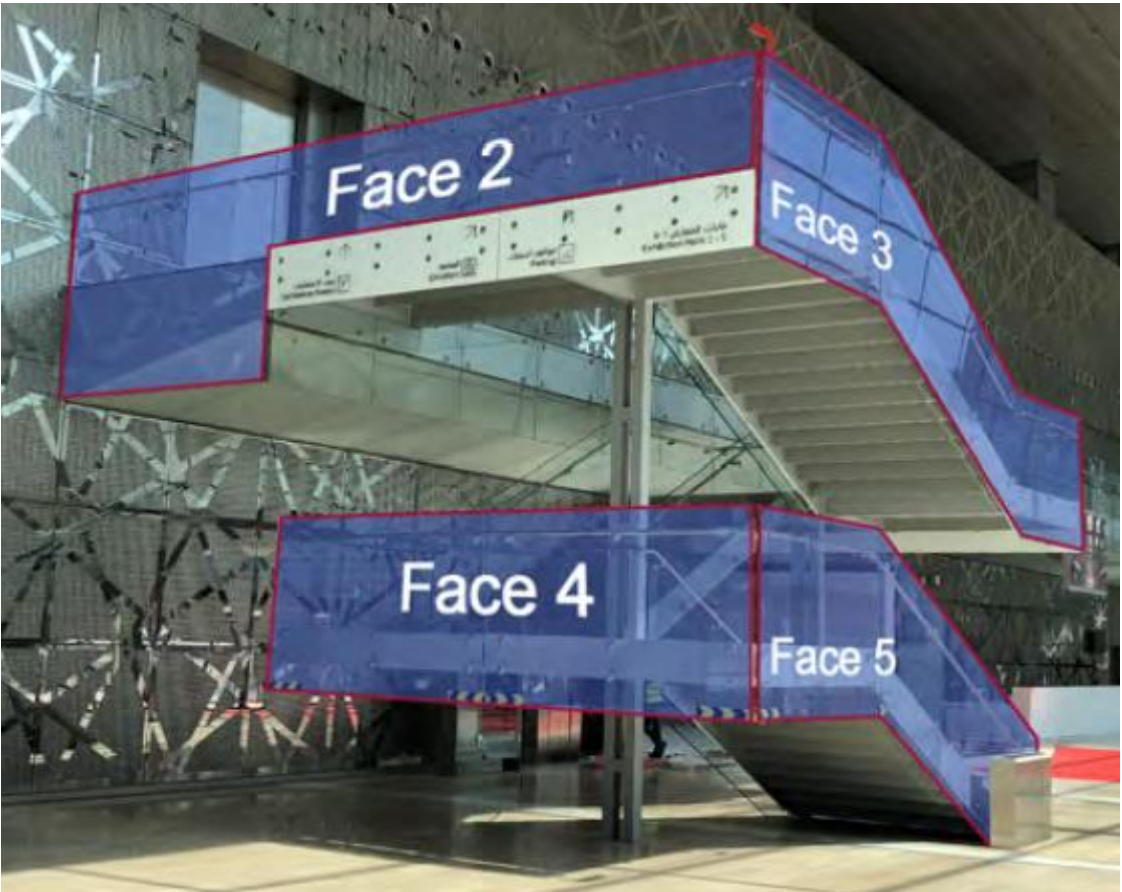
Post-event:

- Logo placement on the post-show report
- Logo placement on the Thank you email sent to all visitors of the show

QAR 48,000



Onsite
Branding



For more information on onsite branding, please get in touch with the show team

Entrance Facade



Outside Hall 4 and Hall 5, Zone B

QAR 31,500 per hall

Hall Entrance Arch



Hall 4 and Hall 5, Zone B

QAR 40,500 per hall

Entrance Glass Foyer



Inside Hall 4 and Hall 5, Zone B

QAR 27,500 per hall

Lifts (Connecting 4 Levels)



3 Lifts

QAR 55,000 per lift

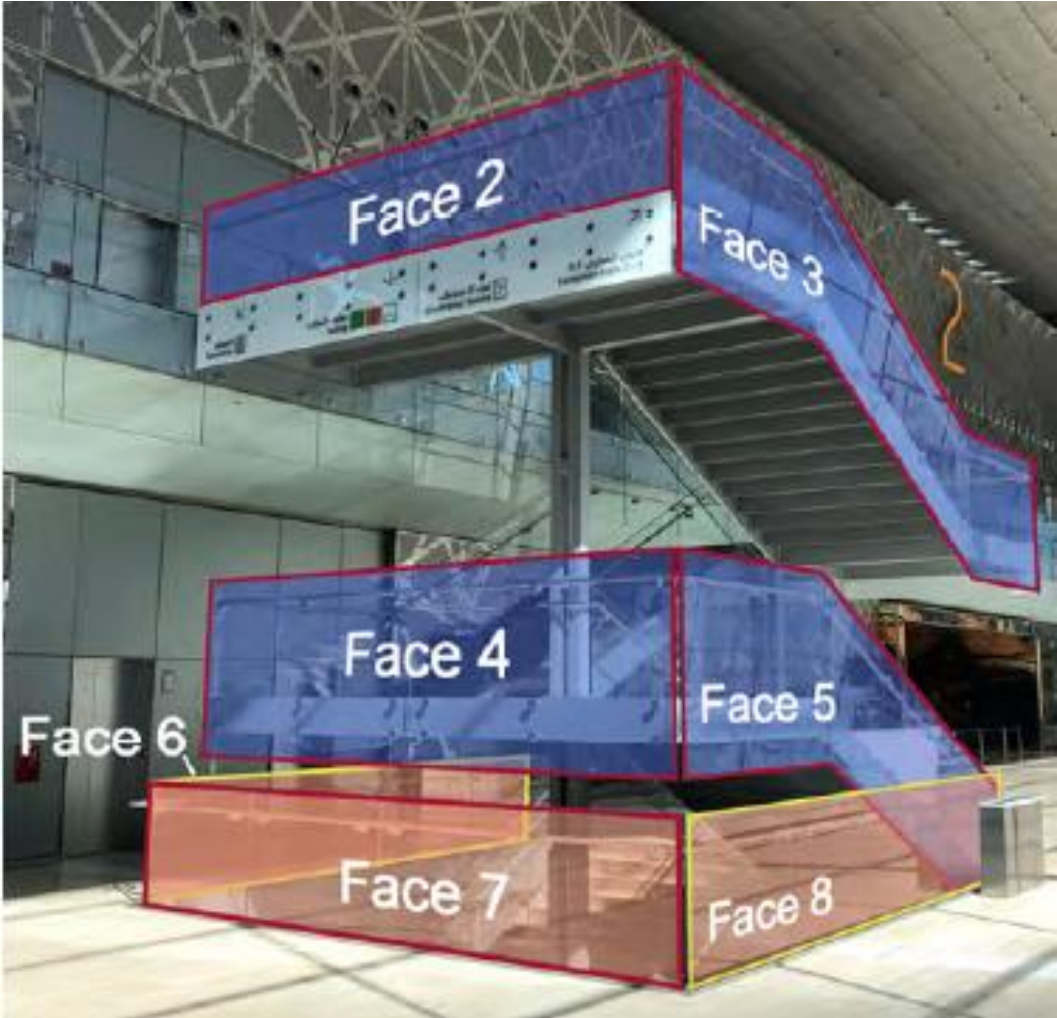
Suites' Glass Panels (Inside Halls)



Inside Hall 4 and Hall 5

QAR 29,500 per hall

Stairs



3 Locations

**QAR 29,500
per location**

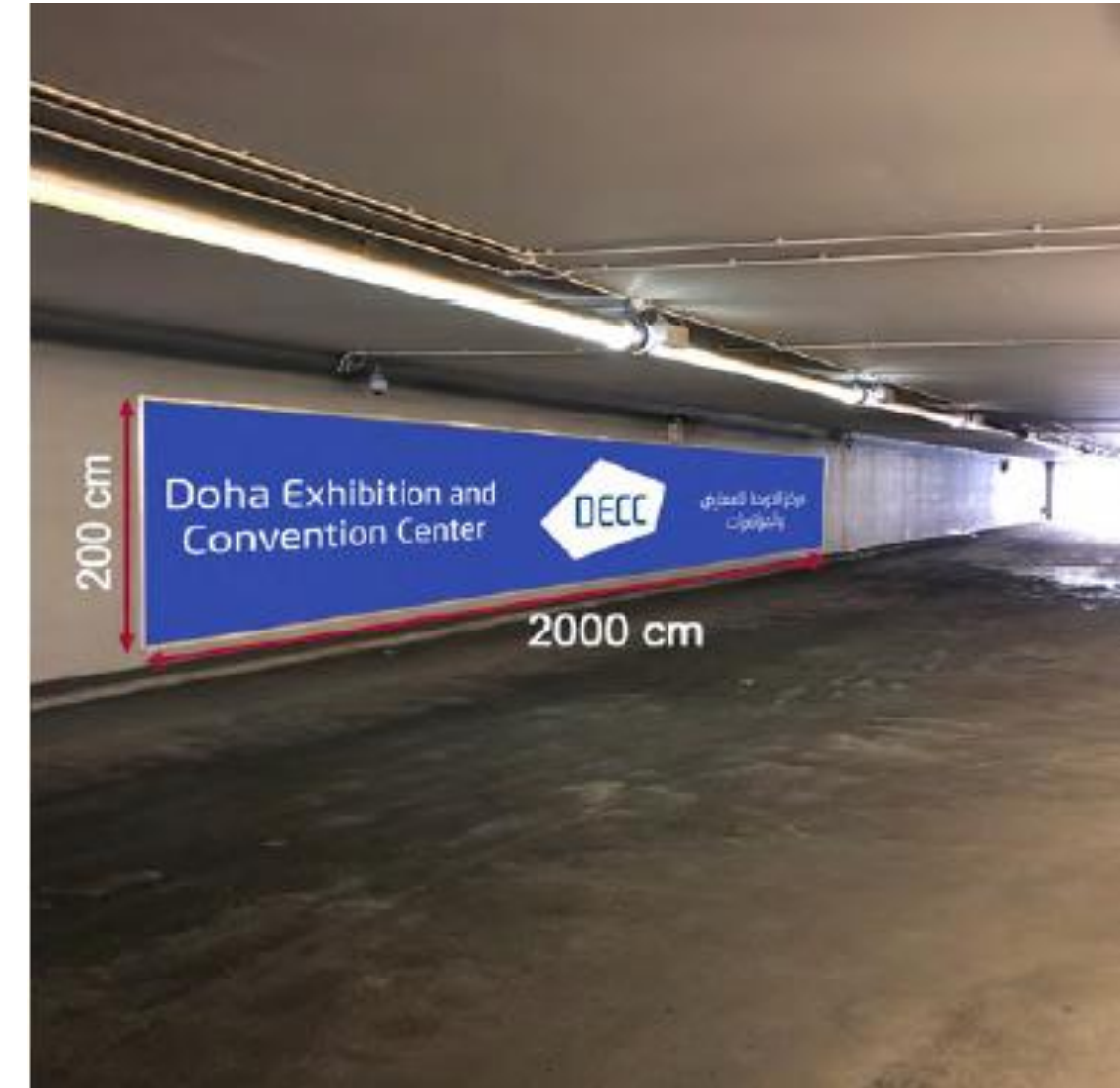
Glass Panel Blocks (South)



5 Blocks

QAR 36,500
per block per event

Parking Exit Wall (Basement 1)



1 Location

QAR 44,000

Hanging Banners (Concourse)



15 (Double sided)

QAR 9,500 per banner

Floor Stickers (Concourse)



Flexible upon DECC approval

QAR 3,650 per sticker

Trash Bin

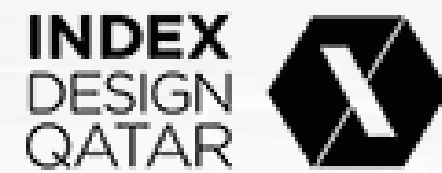


Multiple Units

QAR 500 per bin



Co-located with



23-25 OCTOBER 2023

DOHA EXHIBITION &
CONVENTION CENTER (DECC)

CONNECTING THE CONSTRUCTION INDUSTRY IN QATAR

CONTACT US TO BOOK A STAND

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ORGANISED BY

